



# OVERVIEW

Friday, September 13, 2024

As we entered a new month (September), the RHFC has so far been engaged with a number of projects-related activities—prominent amongst which, was the launching of a co-owned e-commerce platform called "CHARINEX".

-This adds to a financial donation received from UK-based Charity Organisation—The Strathspey Charitable Trust.



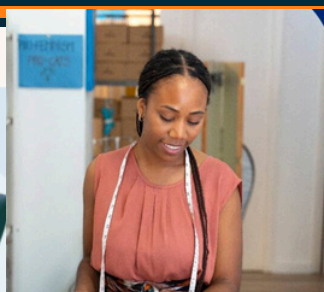
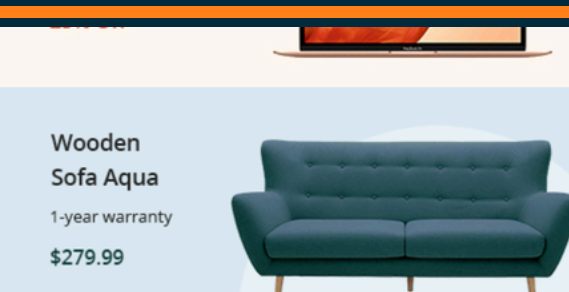
## FEATURES & BENEFITS

- As an emerging buy & sell online platform, CHARINEX offers a diverse range of products—ranging from electronics and home appliances, to fashion and beauty items.
- It is designed to enable consumers meet up with their need of a safe and easy shopping experience, in which it provides for all parties involved, the security and convenience required to facilitate their transactions via offers like discounts & time-oriented delivery services. For more info, visit [www.charinex.com](http://www.charinex.com)

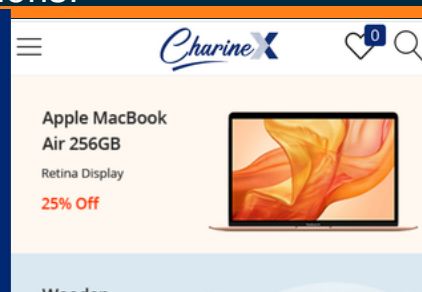
## HOW IT ALL STARTED

CHARINEX is a commercial project which had long been in the pipeline.

- It originates from one of our key objectives of providing entrepreneurial support, to businesses and consumers in Cameroon at large.
- It is a continuation of the digital and collaborative approach that has often defined much of our operations.



**Increase your online visibility and drive more sales by partnering with**



# Charitable Donation

# PERFORMANCE APPRAISAL



➤➤➤ We were recipients of a £400 donation from UK-based NGO, The Strathspey Charitable Trust (SCT).

- The said donation, is intended to fund a free digital training programme organised for young people in Cameroon, through the provision of office equipments essential for this course.
- The RHFC, has on her part, officially welcomed this gesture with open arms through a 'thank you letter' addressed to SCT's founder, Mr. Giles Baker.
- In the letter, RHFC founder—Charlene Kwemo acknowledged the level of impact this will contribute towards the transmission of digital skills into learners, and in effect, raising the computer literacy bar in Cameroon.



➤➤➤ Our founder/CEO—Mrs. Charlene Kwemo, was honoured with a 'Certificate of Appreciation' by the Queen's Commonwealth Trust.

- This went in recognition, as the document outlines, of her life-changing exploits towards shaping the professional careers of youths in Cameroon.
- She was described as one “with an outstanding dedication and commitment” which has been “invaluable in enhancing the quality of engagement at various levels”.

\*The 'Queen's Commonwealth Trust' is a global network of 56-member countries, that offers support to young social entrepreneurs transforming their communities.